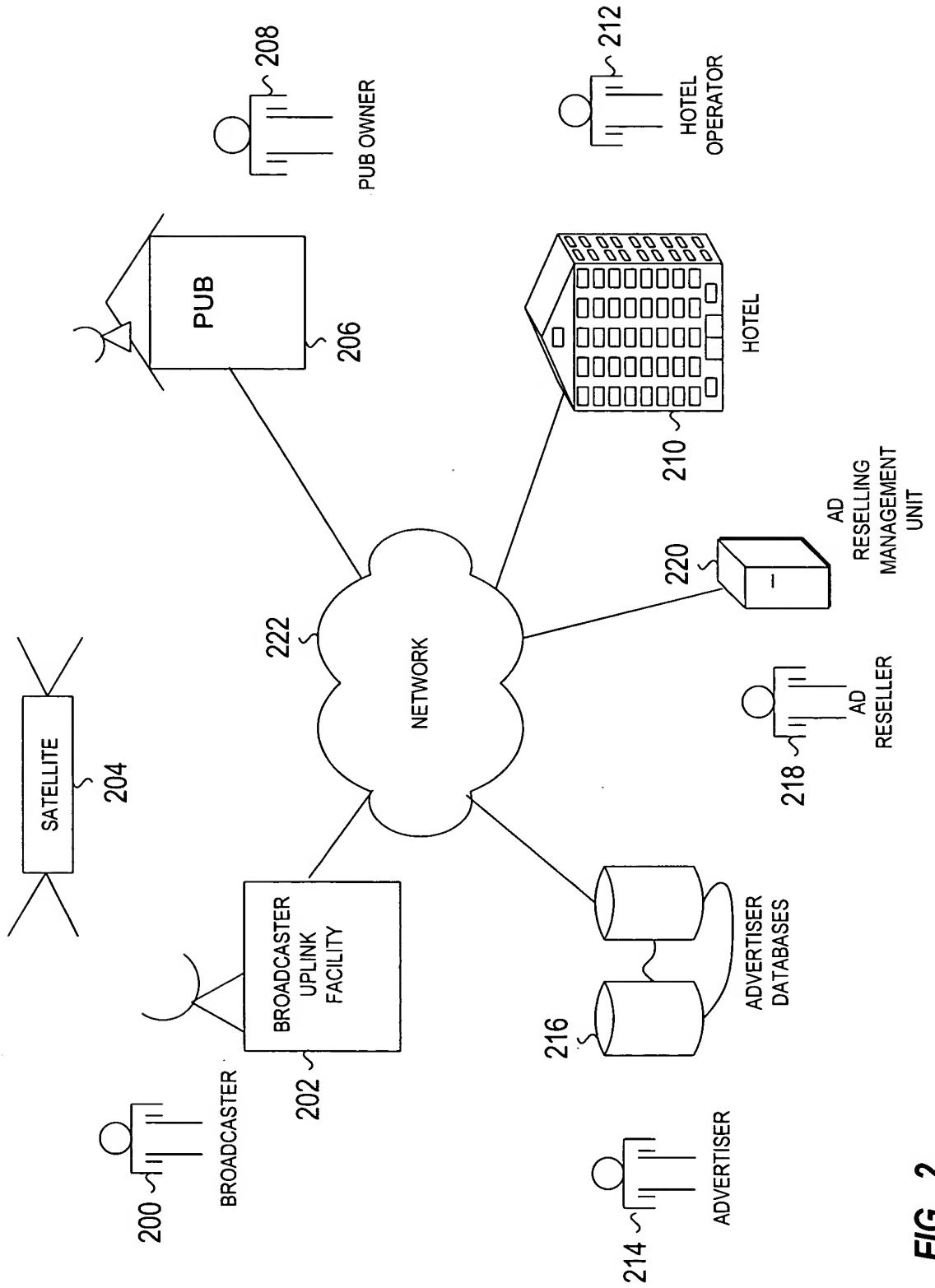


**FIG. 1**



**FIG. 2**

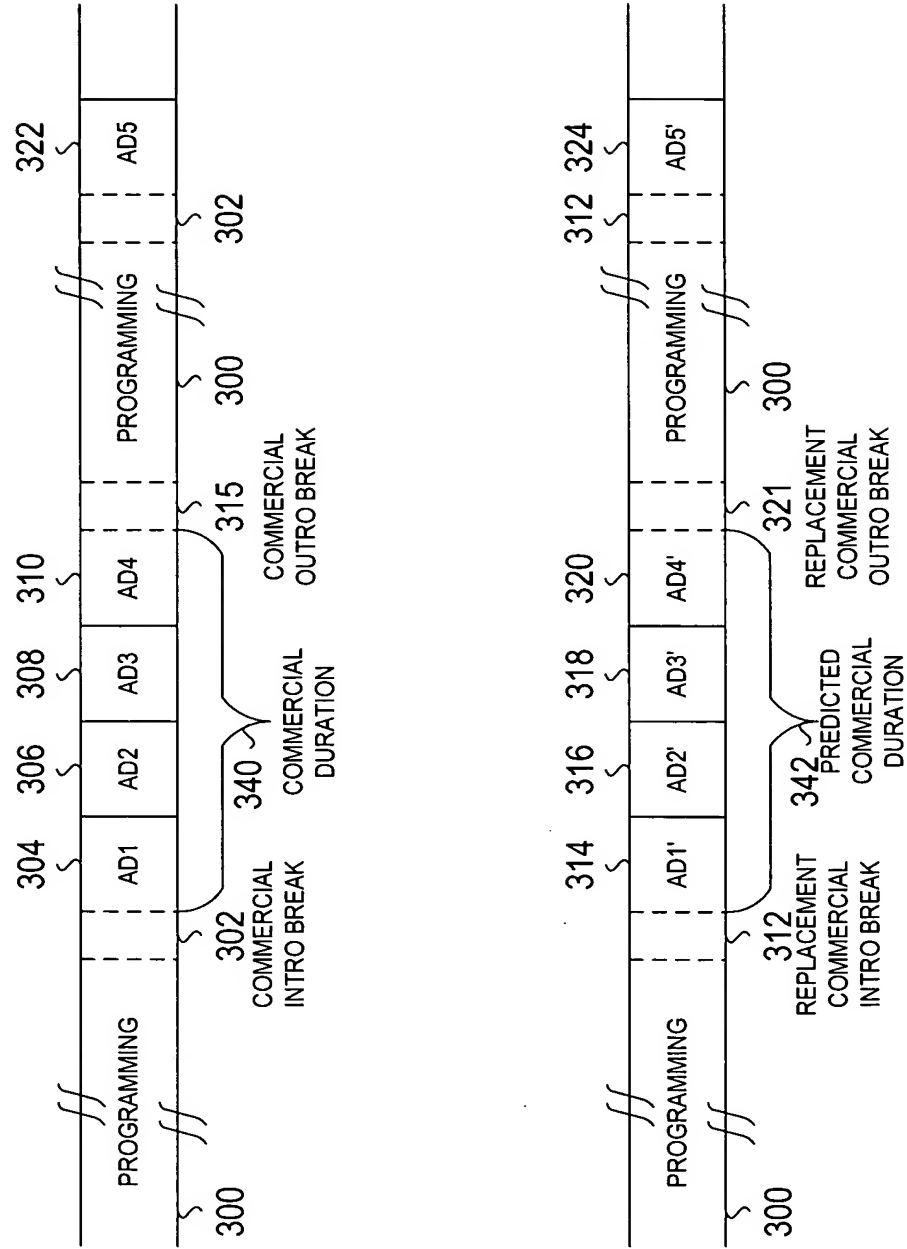


FIG. 3





**FIG. 4**

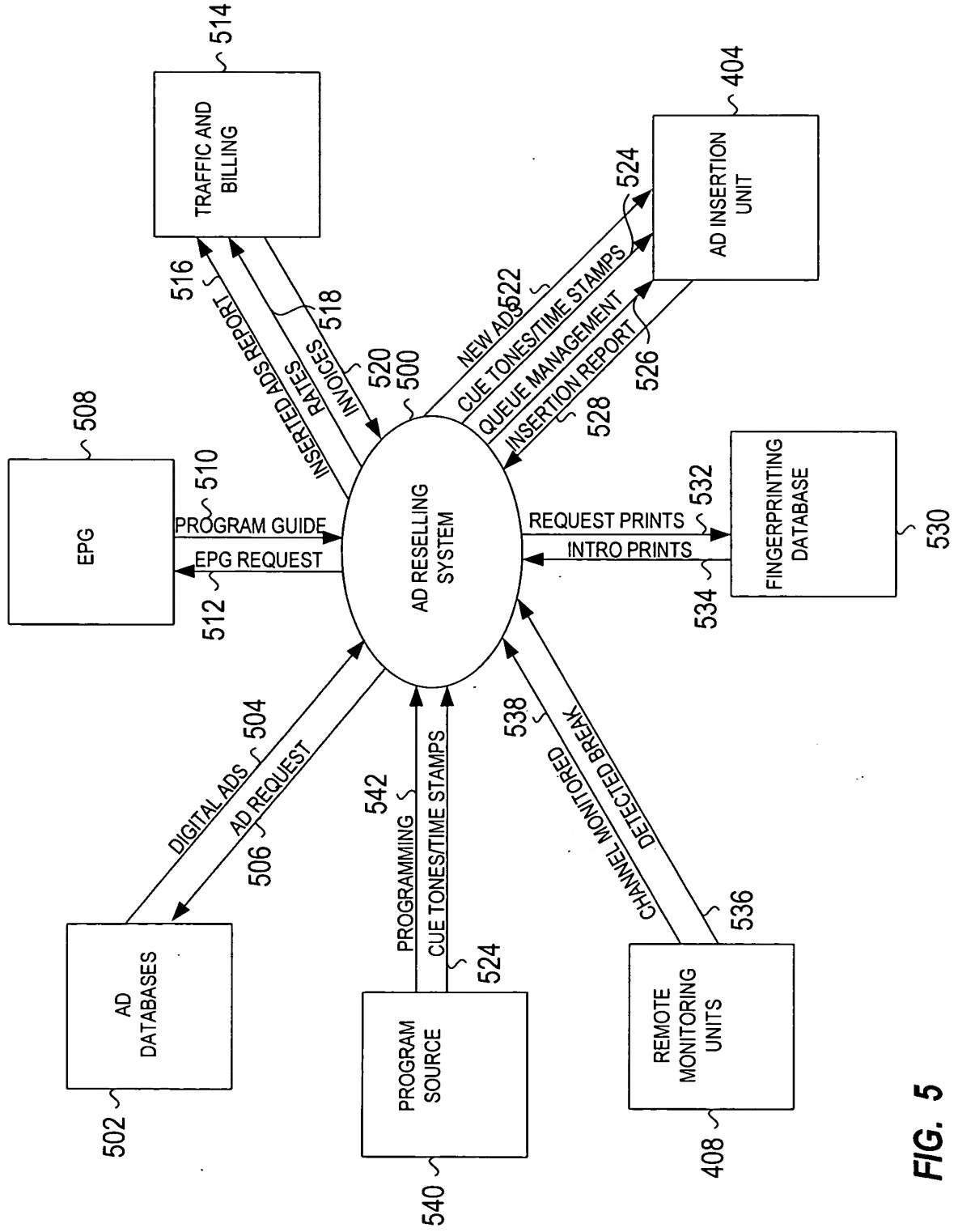


FIG. 5

6/20

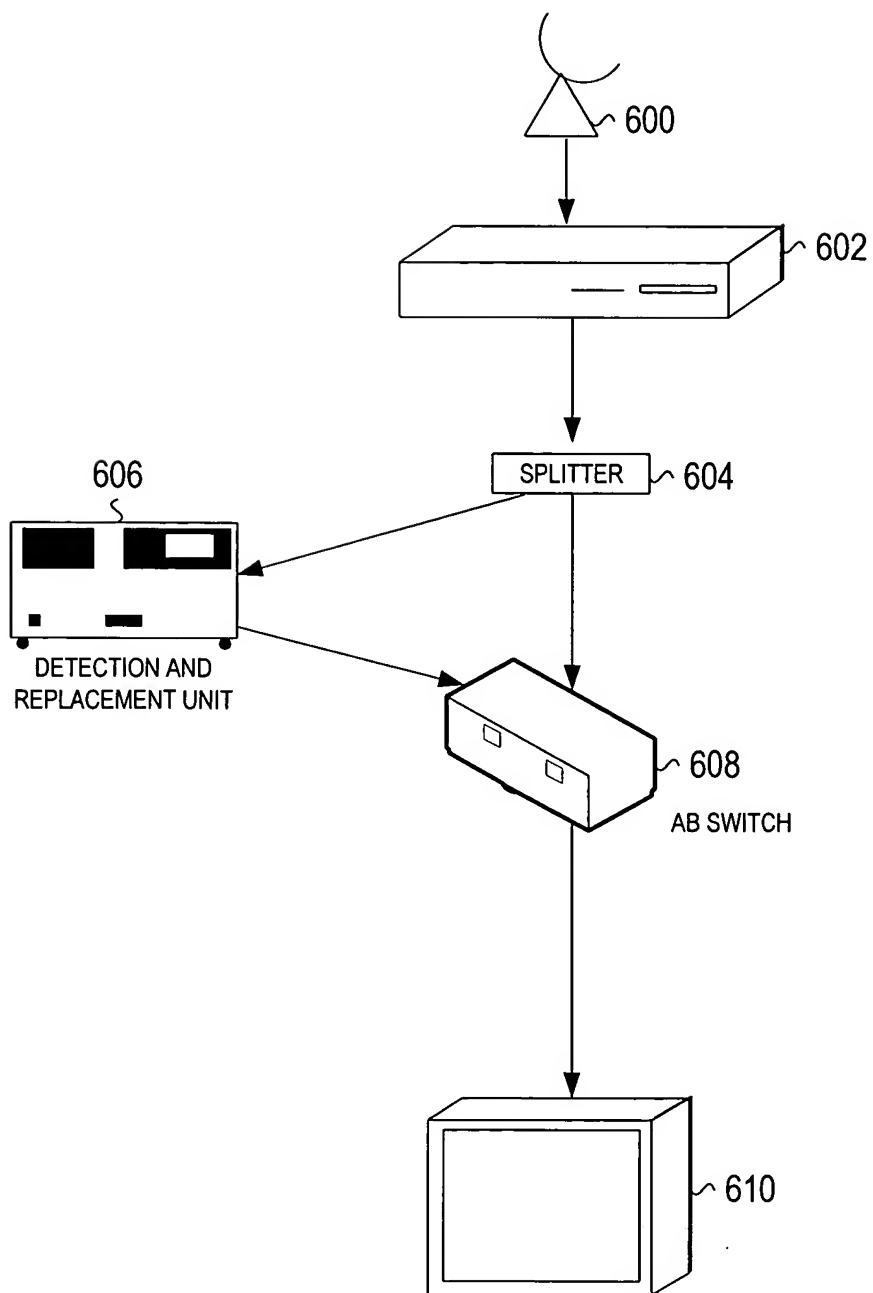


FIG. 6

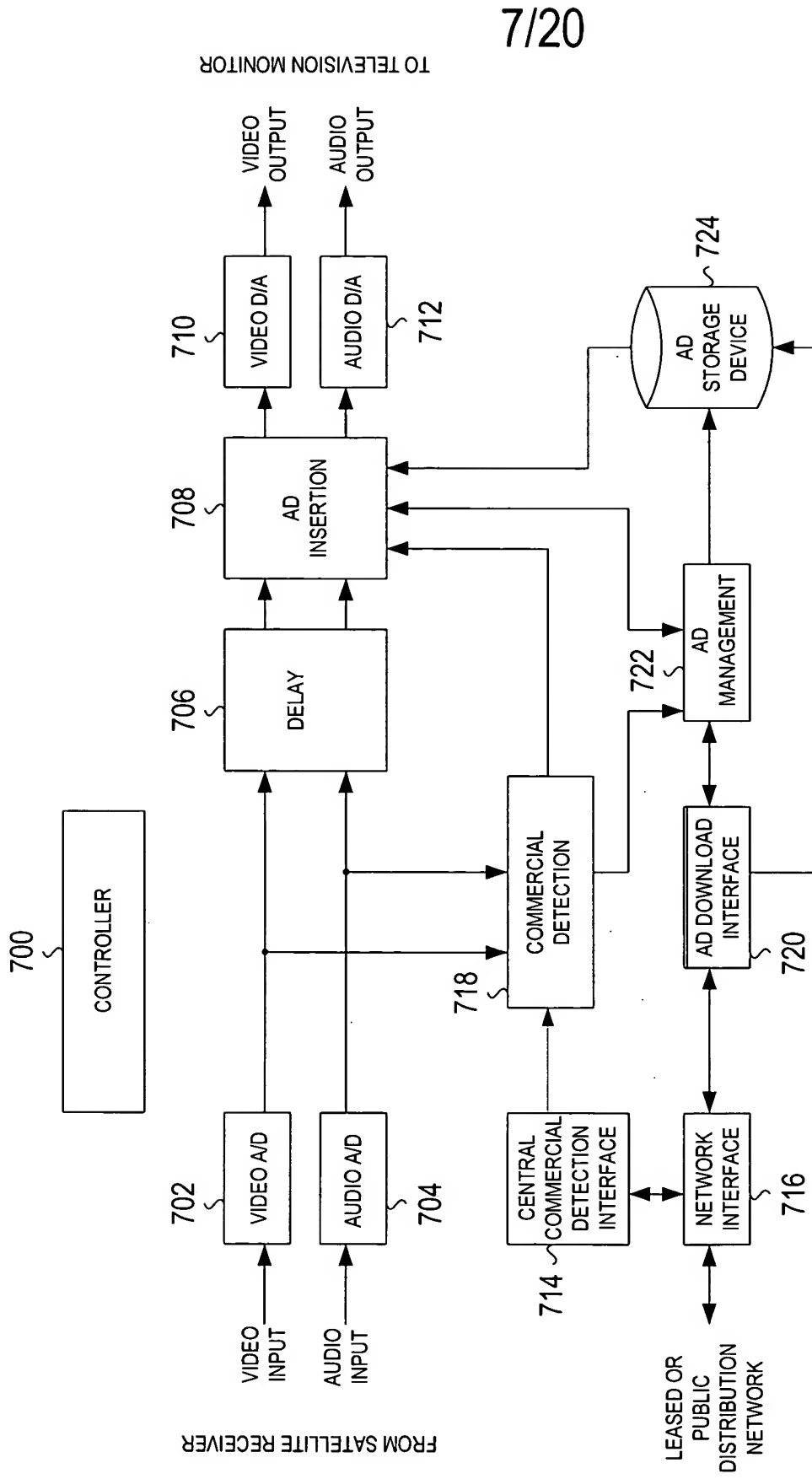


FIG. 7



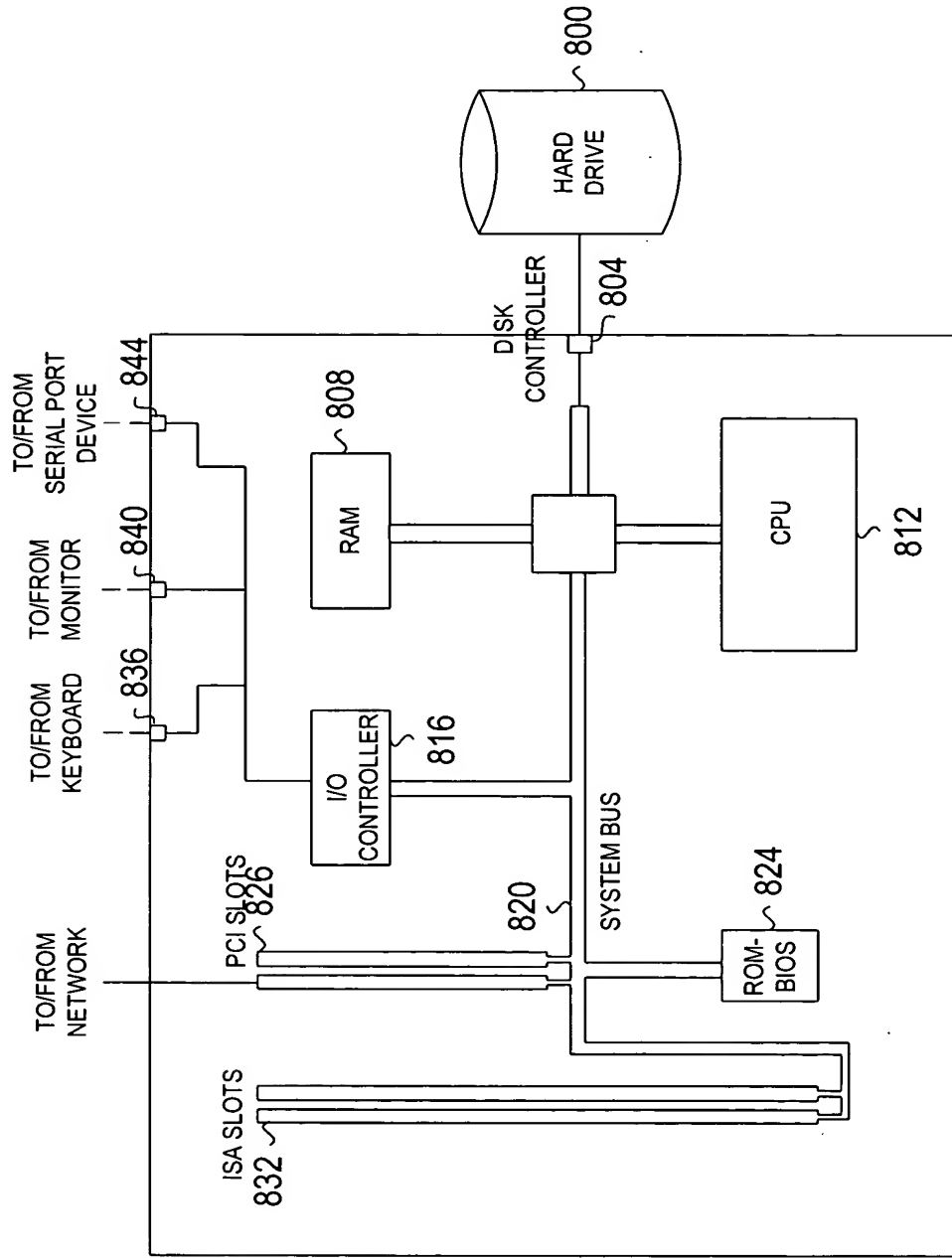


FIG. 8





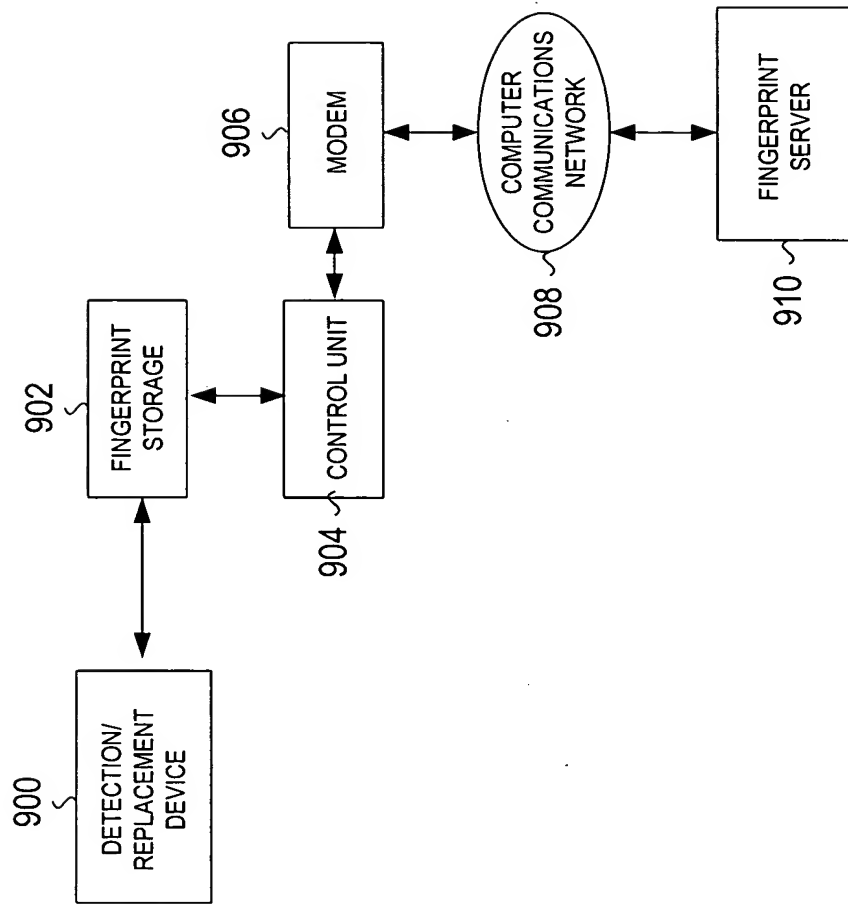


FIG. 9



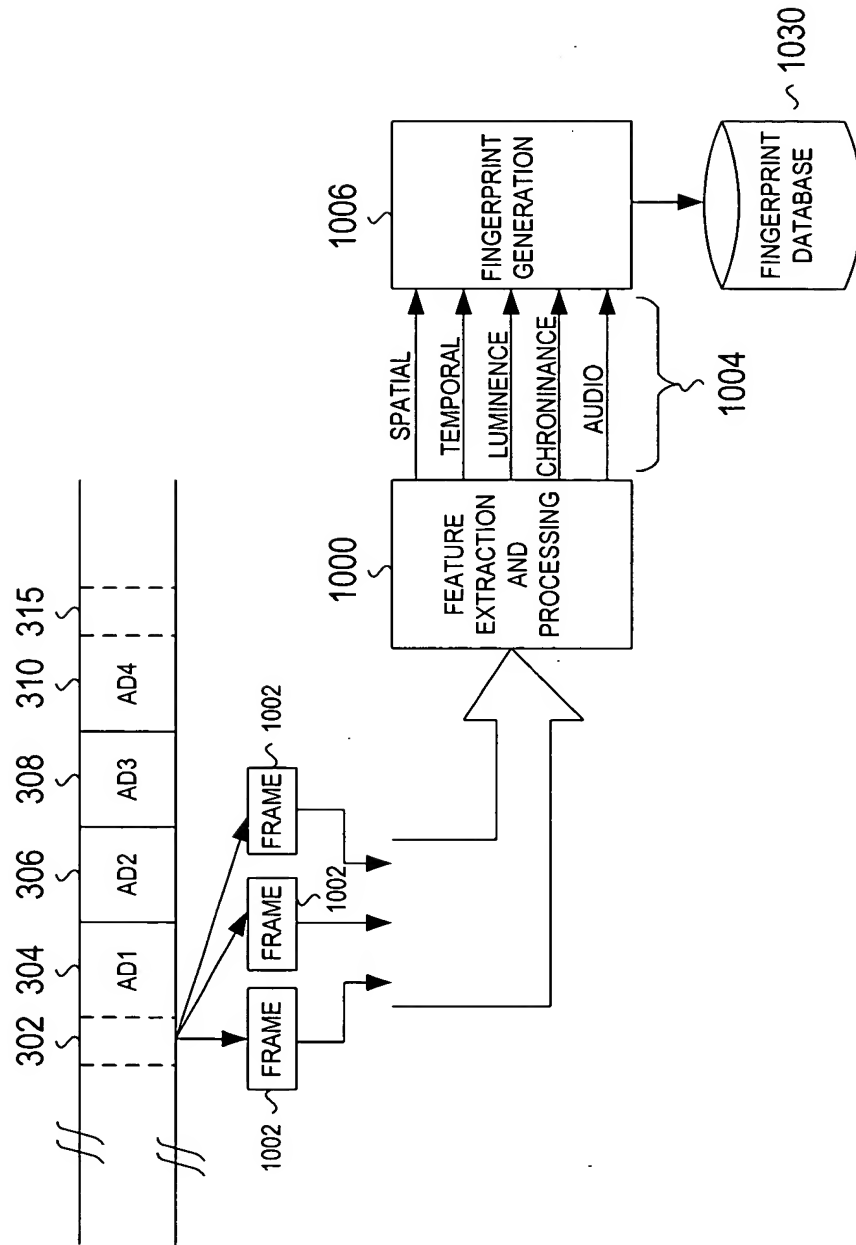


FIG. 10



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11/20

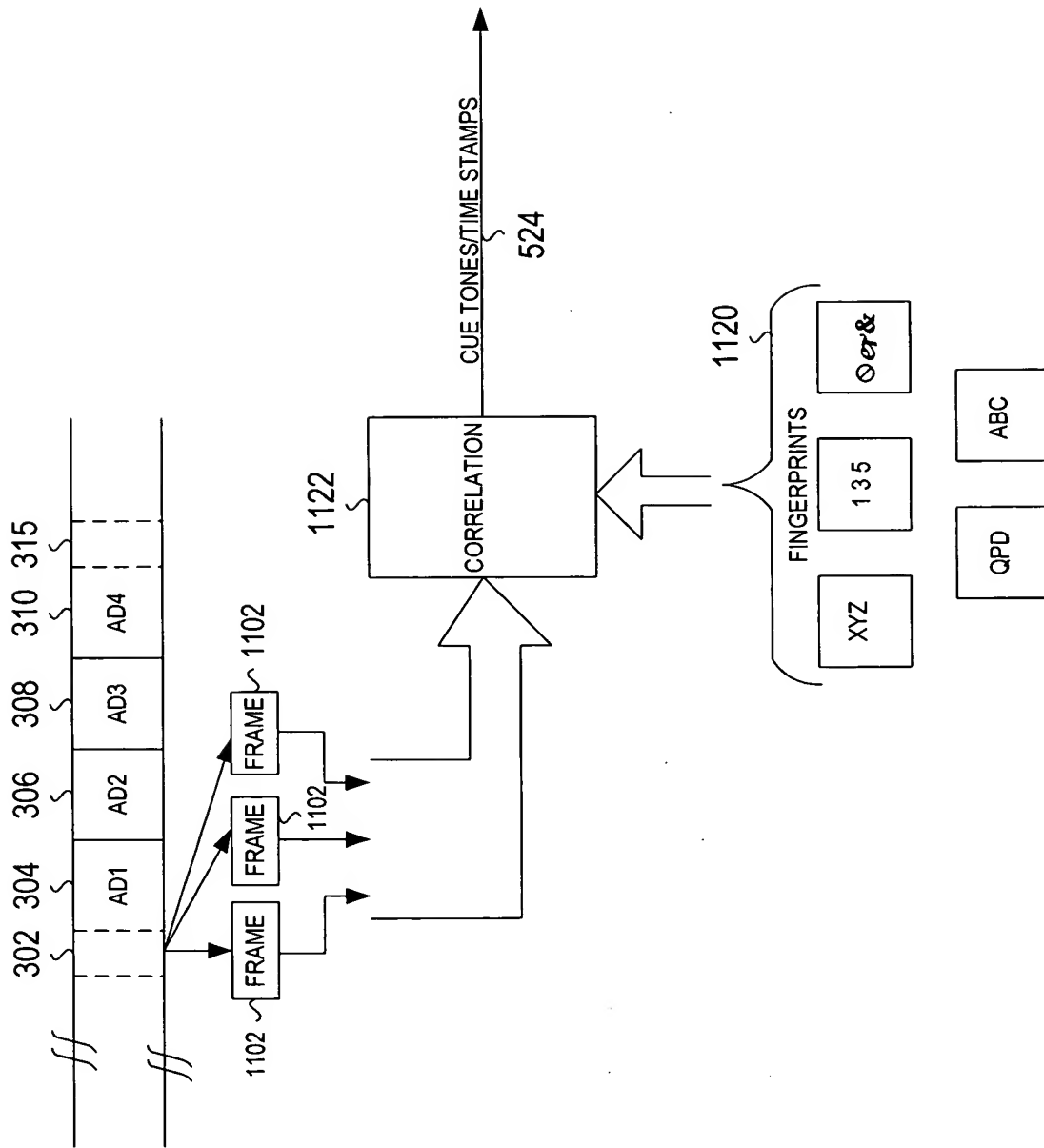


FIG. 11

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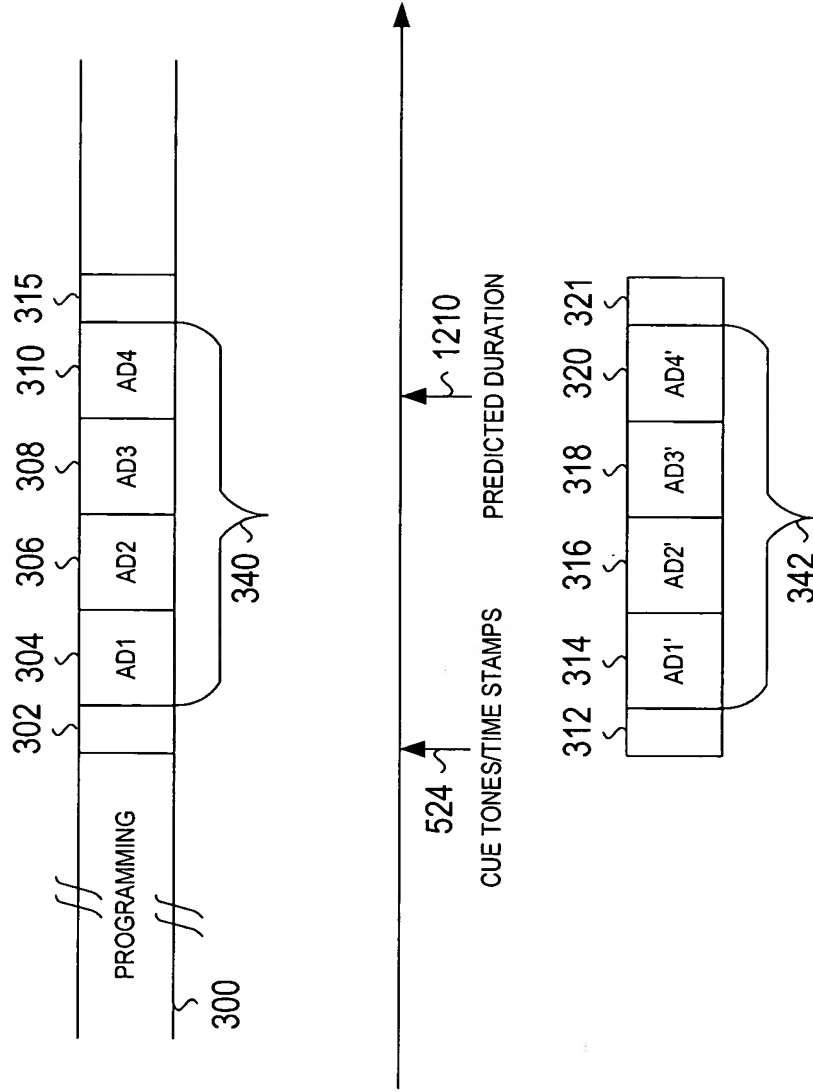


FIG. 12



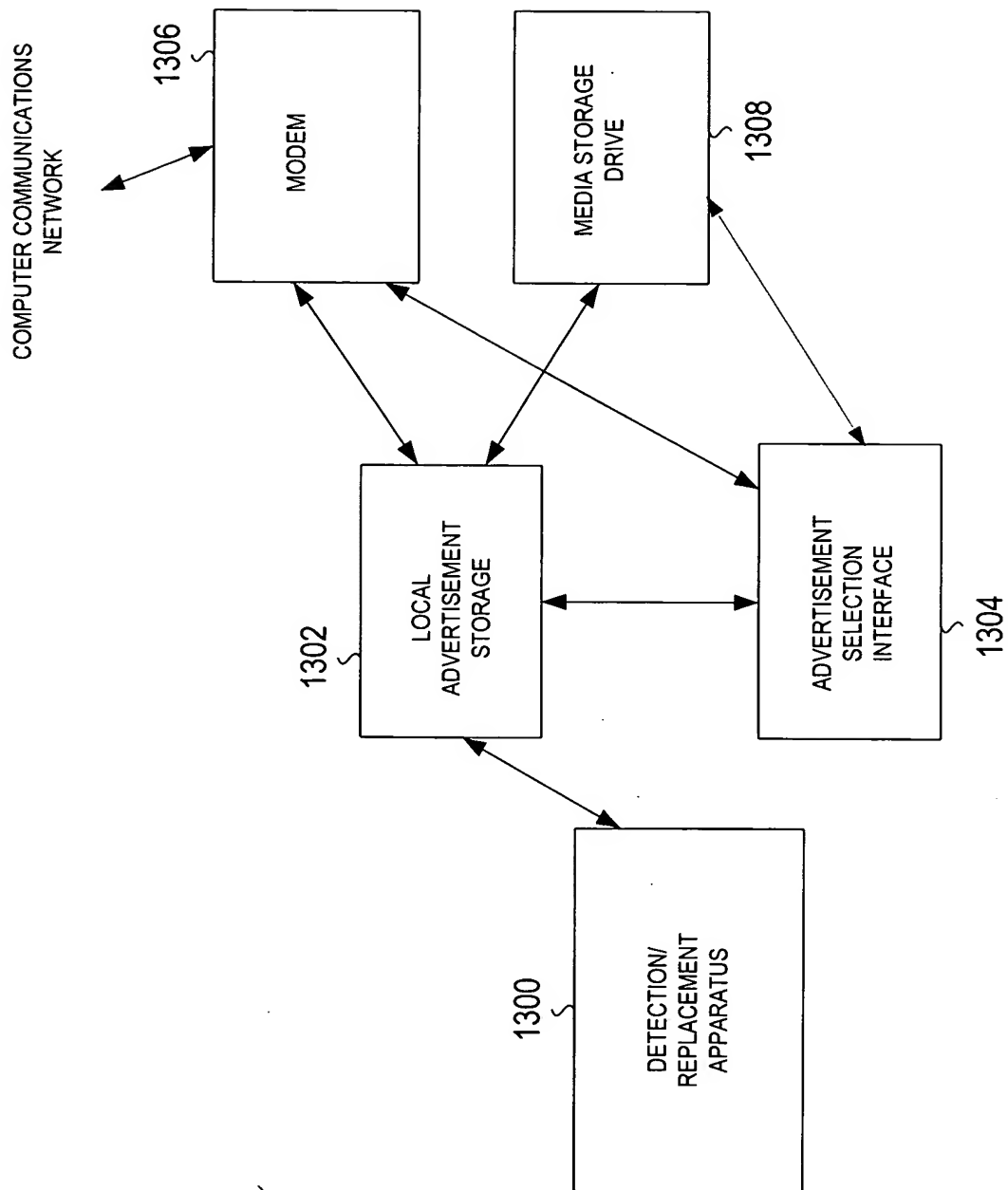


FIG. 13

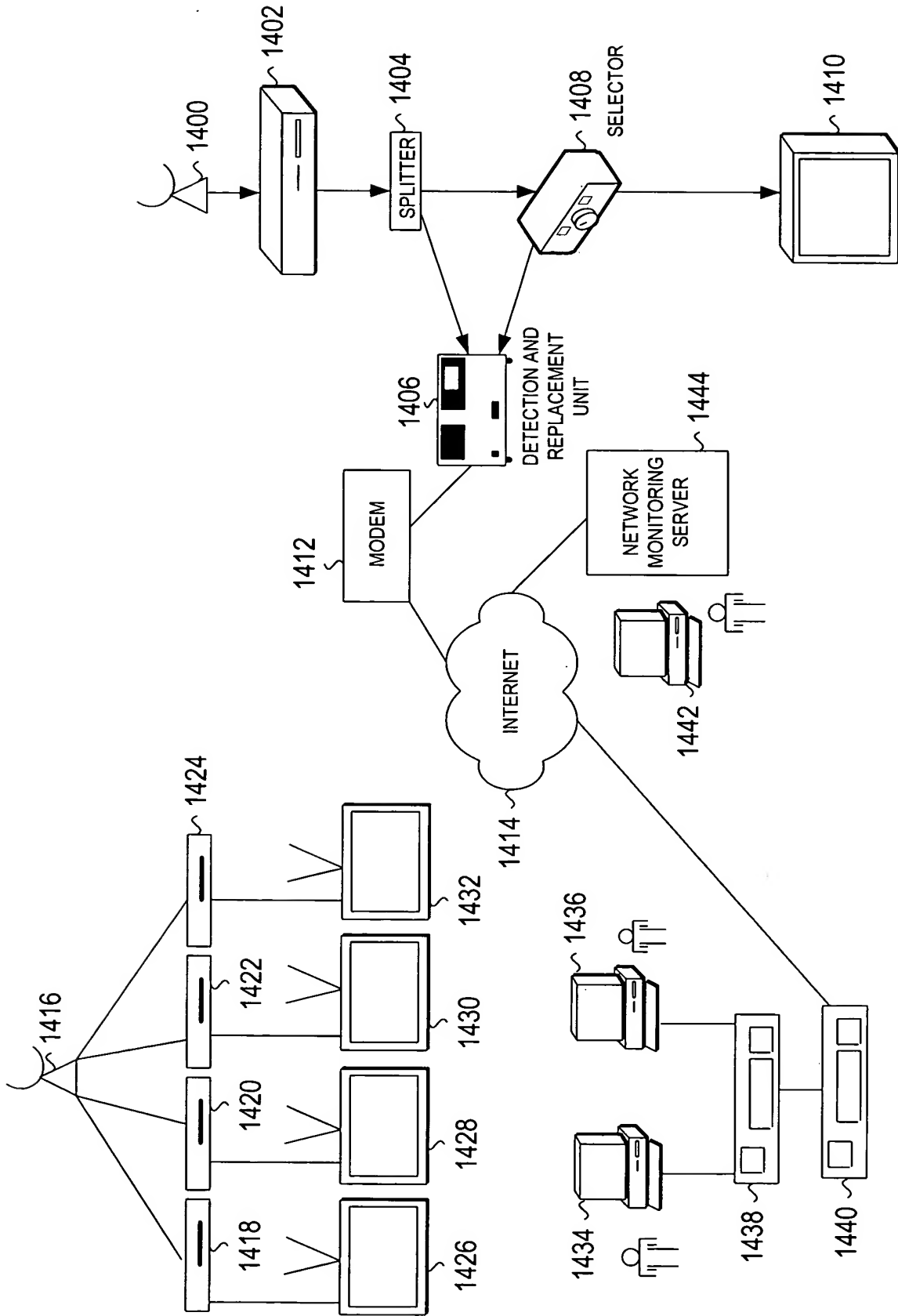


FIG. 14

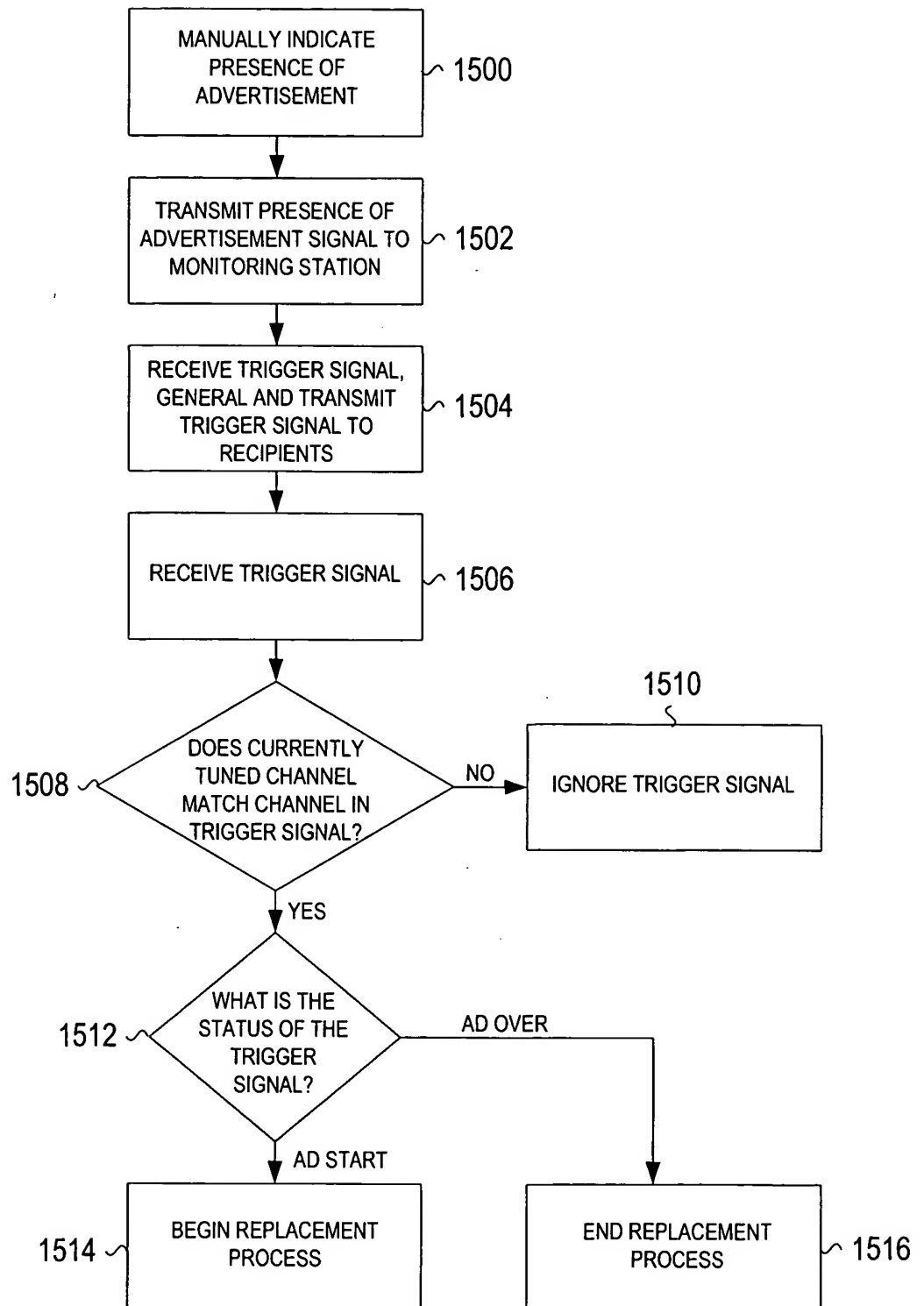


FIG. 15

16/20

1612

Half-Minute Media Controller

Server: 92.68.94.182 Disconnect Update Ad DB Venues Configure

Address: 1614 Auto ExtSw Channel: 1618 Ad: 1620 Status: 1616

Esp_CP	True	True	BBC 1	Fsports_ho_stones.mpg OK
Esp_Northwd				NOTCONN Not Connected
Esp_RS	True	True	Sky One	OK
Esp_Wrwick				NOTCONN Not Connected
FrontRunAction				NOTCONN Not Connected
FrontRunChelsea				NOTCONN Not Connected
FrontRunFulham				NOTCONN Not Connected
HMM_Dern				NOTCONN Not Connected
HMM_London				NOTCONN Not Connected
Redback	True	True	BBC 1	OK
Slug_Fulham	True	True	Channel 5	OK
SouthernK	True	True	BBC 1	OK
The_Fox	True	True	Sky Sports	OK
WalkaboutCG				NOTCONN Not Connected
WalkaboutSB1				NOTCONN Not Connected
WalkaboutSB2				NOTCONN Not Connected

Channels: 1602

BBC (AutoDetecting)  
 BBC 2 (AutoDetecting)  
 Channel 4 (AutoDetecting)  
 Channel 5 (AutoDetecting)  
 ITV (AutoDetecting)  
 Sky One (AutoDetecting)  
 Sky Sports (AutoDetecting)

Channel 5 Status: AutoDetecting

Starting Ad Breaks: 1604  
 Use the 'Start' button to immediately begin an ad break on this channel.  
 Start

Stopping Ad Breaks: 1608  
 Use the 'Stop Immediately' button to abort all ads being played on this channel. Use the 'Stop After Current Ad' button to allow active ads to play to the end.  
 Stop Immediately Stop After Current Ad

Client Control:  
 Use this dropdown to specify which channel the currently selected client is watching.  
 Sky Sports (AutoDetecting)  
 Use this button to reset the client's connection and force its VD to restart.  
 Reconnect / Restart VDI

17/02/2004 18:23: Client from Esp\_CP has connected.  
 17/02/2004 19:13: Client from Slug\_Fulham has disconnected.  
 17/02/2004 19:13: Client from Slug\_Fulham has connected.  
 17/02/2004 19:42: Client from Slug\_Fulham has disconnected.  
 17/02/2004 19:42: Client from Slug\_Fulham has connected.

Half-Minute Media Client

halfminutemedia 1630

Server: 92.68.94.182 Disconnect Full Screen

Channel: EBC 1

C:\HMM\bin\HMM\_TV\_v2.exe VERSION 1.025  
 > SET\_MINBREAKDURATION 45  
 > SET\_MAXBREAKDURATION 260  
 > SET\_MIN\_DURATION\_BETWEEN\_AD\_BREAKS 180  
 > SET\_CHANNEL 1  
 < +SYSTEM\_STARTED  
 < OK  
 < RESULT 18 ON NONE 0 0 OK  
 < RESULT 18 ON NONE 0 0 OK  
 < OK  
 < OK  
 < OK  
 < OK  
 < OK

1628

1624

FIG. 16



17/20

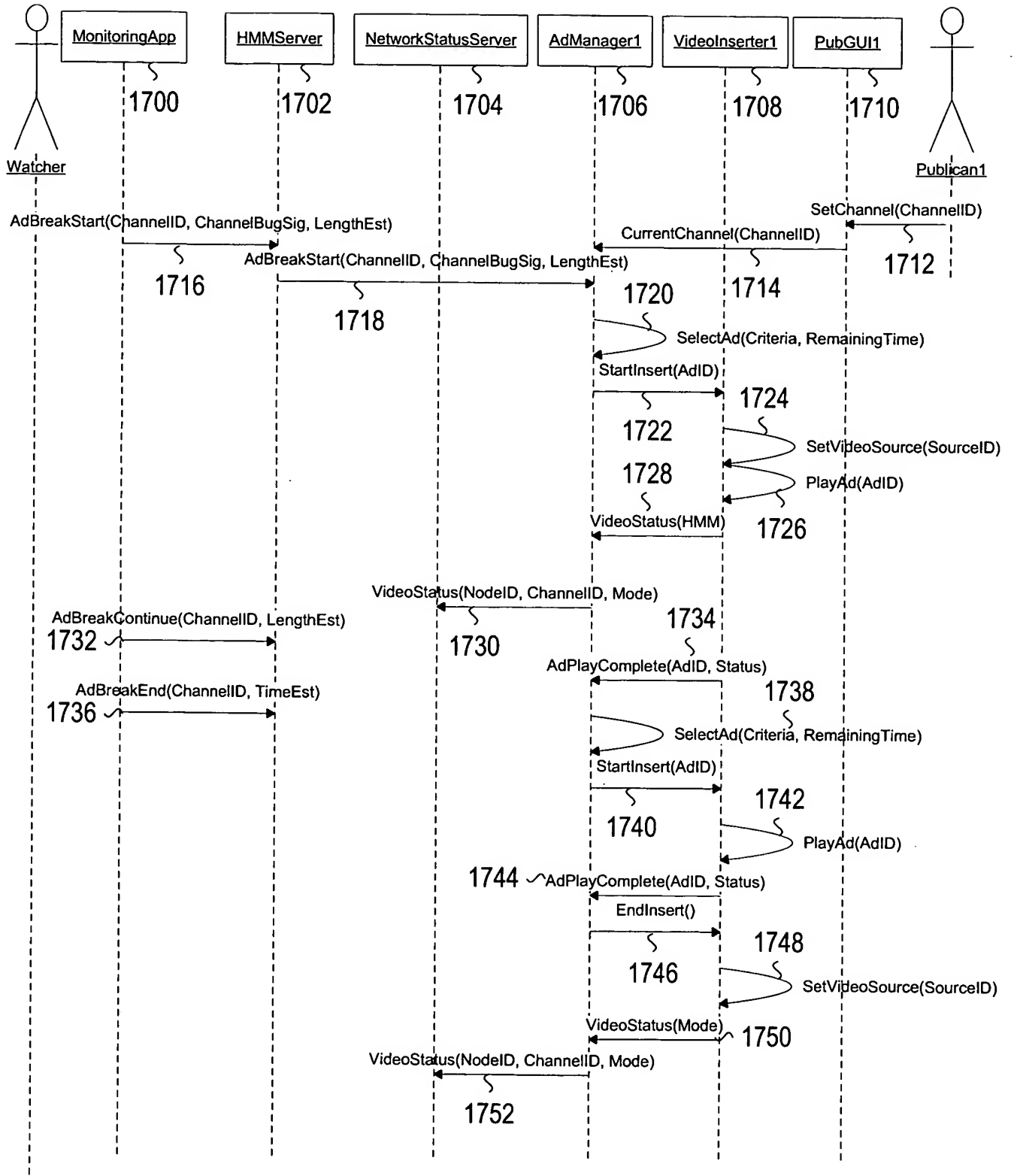


FIG. 17

18/20

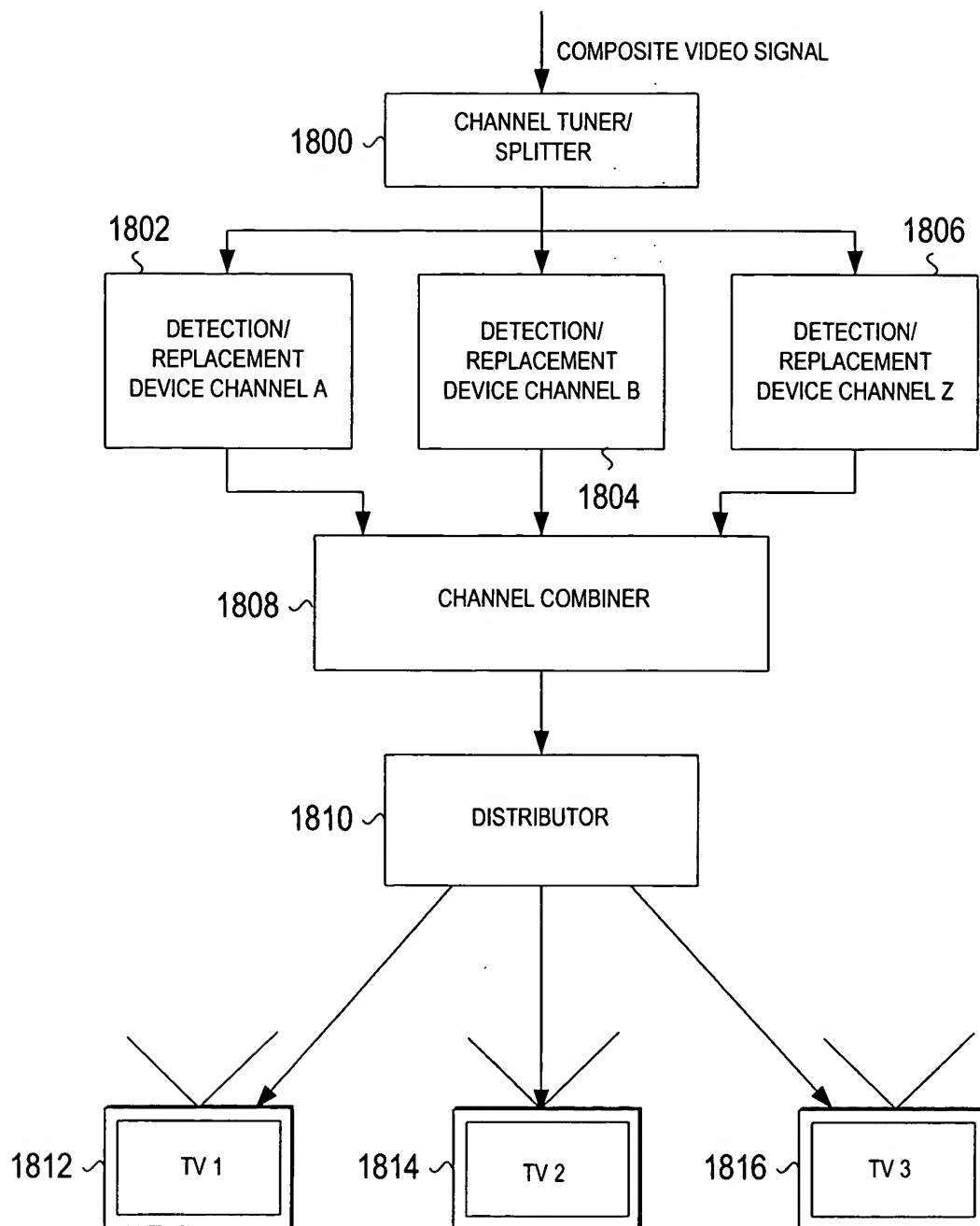


FIG. 18

19/20

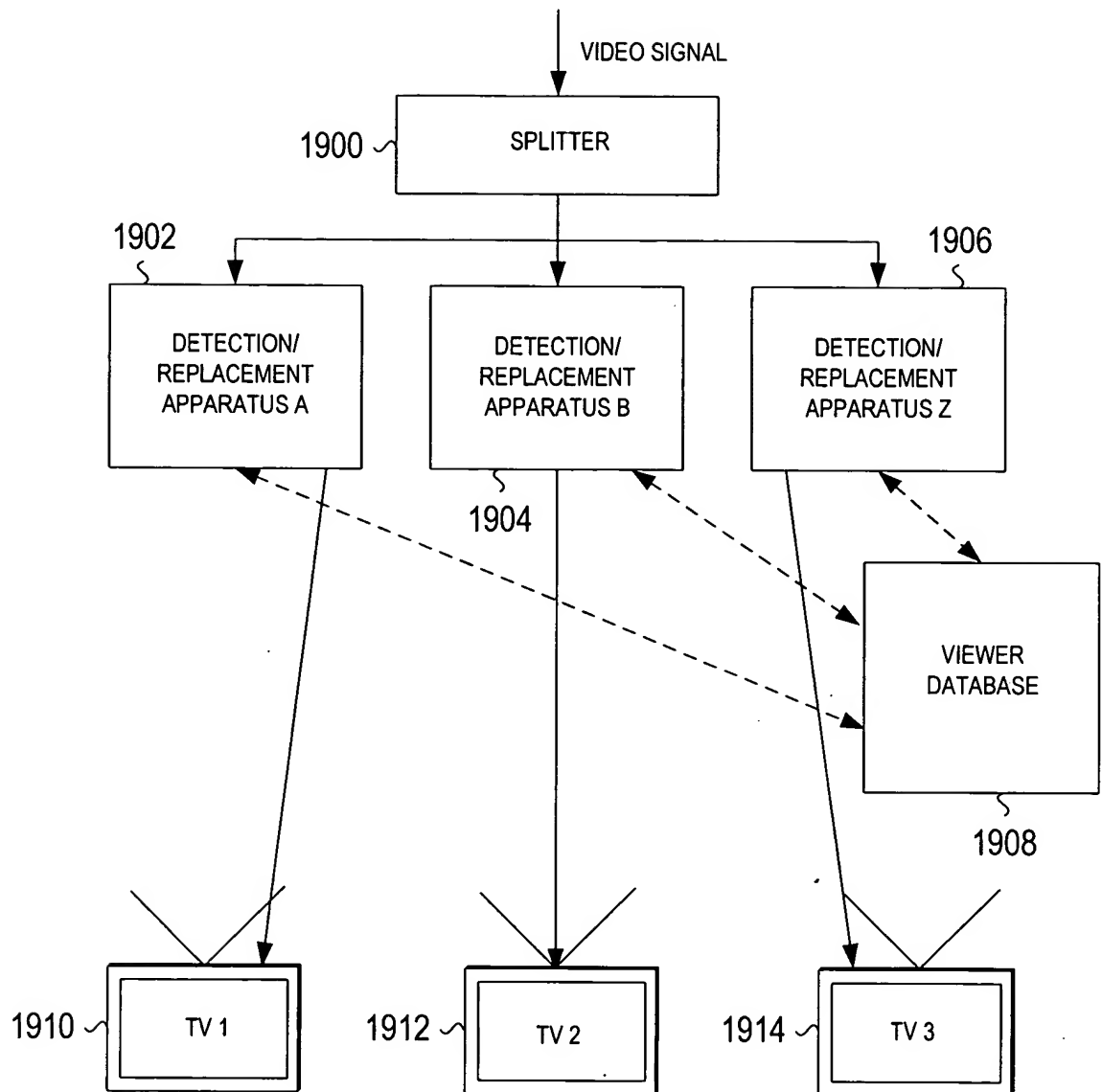


FIG. 19

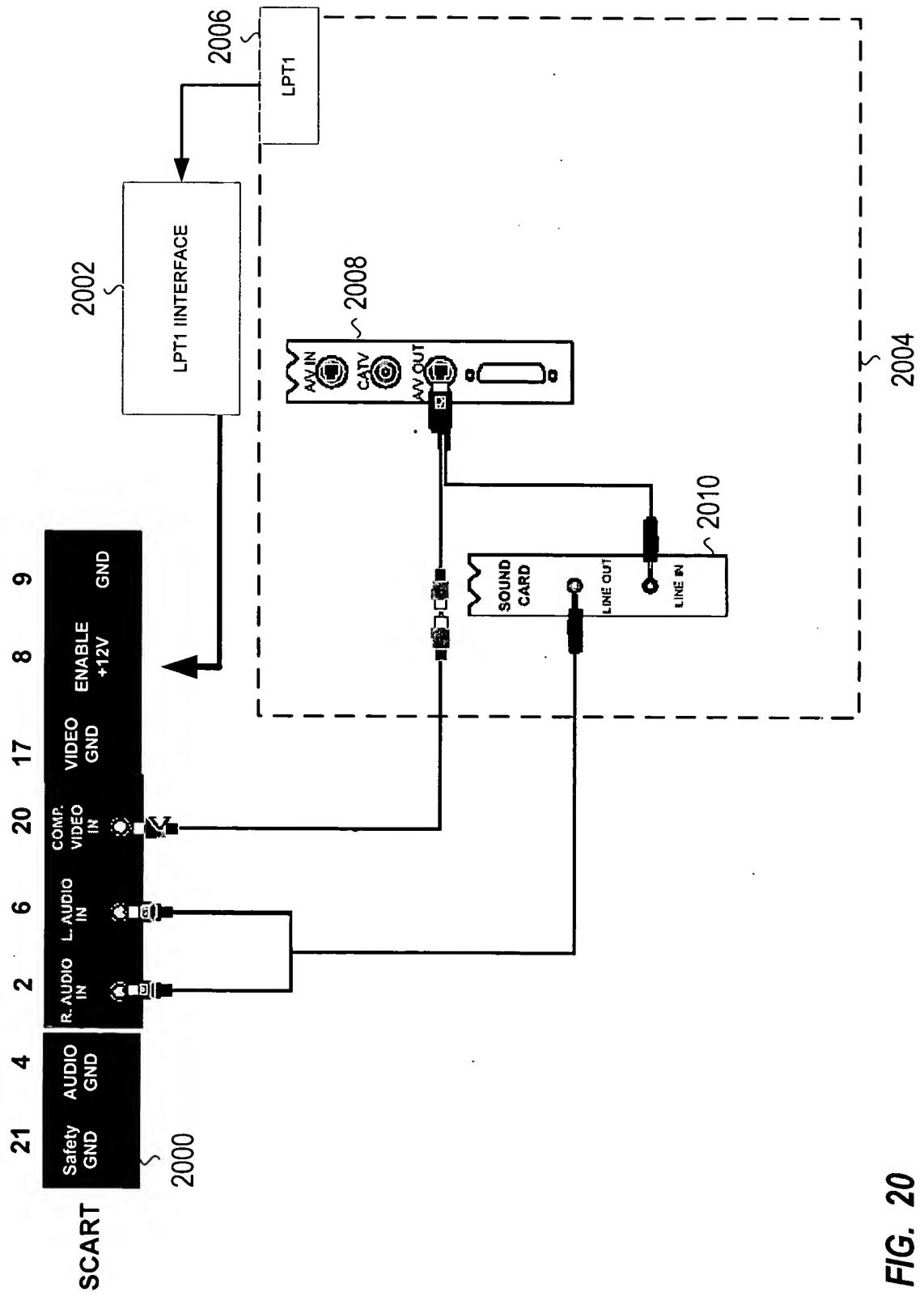


FIG. 20

